



# **SRS Citizens Advisory Board**

## **Public Outreach Subcommittee**

### **Meeting Summary**

June 30, 1999  
Aiken Federal Building  
Aiken, SC

The SRS Citizens Advisory Board Public Outreach Subcommittee met at 2 p.m. on June 30, 1999, at the Aiken Federal Building in Aiken, S.C. The following were in attendance:

CAB Members

Tom Costikyan  
Brendolyn Jenkins  
Lane Parker  
Wade Waters

Stakeholders

Mike French  
Penny Fulgim  
Russ Messick  
Bob Stokes

DOE/Contractors

Gerri Flemming, DOE  
Dawn Haygood, WSRC  
Judy Burch, WSRC  
John Lindsay, WSRC  
Mike Schoener

Lane Parker provided introductory remarks and Mike Schoener reviewed the agenda.

### **Speakers Bureau Project**

Tom Costikyan provided an update of the Speakers Bureau Project. He noted recent news coverage in the Beaufort area. Mr. Costikyan stated that the series of articles were overly detailed and technical and that although the objective of the Beaufort Gazette was good, the articles led to confusion about SRS. He said he hoped the CAB could help the public to better understand the role of SRS. He stated that he would like a presentation that offers information about SRS from an informed citizens group. Although a more detailed presentation may include information about the SRS CAB, the Board would not necessarily be the focus. Mike Schoener noted that two presentations were to be developed. One would provide detail information about SRS and its history, while the other was a basic SRS CAB overview regarding its role in the SRS decision-making process.

An action plan was provided (see attached) to help assign tasks and determine the timeline for the Speakers Bureau Project. The following resulted from discussion:

<b>Action Item</b>	<b>Responsible Party</b>	<b>Projected Completion Date</b>
Update the SRS CAB Overview Presentation	Costikyan/Jenkins/Haygood	7/26
Develop a SR CAB Detailed Presentation	Costikyan/Jenkins/Haygood	7/26

Conduct CAB Speakers Bureau Training	Schoener	8/11 and 8/23
Certify Speakers for SR CAB Detailed Presentation	Parker	9/30
Certify Speakers for SR CAB Overview Presentation	Parker	9/30
Send Introductory Letter to Organizations	Burch	9/1
Begin Presentations	Certified Speakers	10/15

During discussion regarding the Speakers Bureau project, several suggestions were provided. Mike French suggested that stakeholders involved in CAB activities and retirees may be a resource to the Speakers Bureau in lieu of sending SRS representatives to speaking engagements. Brendolyn Jenkins noted autonomy and the fact that this Speakers Bureau should be independent, not relying on SRS representatives for assistance.

Judy Burch, WSRC, provided samples of draft presentations, which incorporated the draft outline developed by Tom Costikyan.

### **Status of Video Project**

Mike Schoener noted the progress of the video project. Currently, the video is in production with the professional voice over in process. Although a great deal of effort was made by the NETO office to include the Environmental Protection Agency Region-IV Administrator in the video, they were unable to participate. The video will be viewed at the July CAB meeting and 100 copies will be available for distribution.

### **Status of CAB POC Project**

Judy Burch provided a sample database (see attached) and asked for feedback regarding the contents of the database. It was noted that the media contacts should be included in the database along with clubs and civic organizations. The following comments/ modifications were noted:

- Add a field for sorting by CSRA versus the Lowcountry
- Add a field to code the organization
- Add a contact and title for the organization

Board members discussed the need to be somewhat selective about the organizations included in the database based on the numerous organizations identified in various locations. A final database is expected in late July.

### **Status of Increased Media Involvement**

Wade Waters discussed recent visits to local newspapers and television stations to establish contacts and help increase awareness of CAB activities. He noted that he had concentrated on media in locations

where full Board meetings are held. He stated that everyone with which he spoke noted they didn't know enough about the Board and would like to receive information on a continual basis. It was noted that several SRS Beat Reporters are on the CAB mailing list to receive this type information. There was also discussion regarding the role of the CAB in SRS media involvement and the need to ensure that the media attention sought is focused on Board activities. Mike Schoener noted that the Board video should be complete prior to the July meeting and could be provided to media contacts in Columbia. The video could provide a good resource for the media.

### **Risk Working Group Team B Recommendations**

In Jimmy Mackey's absence, Board Administrator Dawn Haygood provided copies of the Risk Working Group Team B Recommendations noting they would be presented at the July CAB meeting. (See attachment)

### **Other Issues**

Dawn Haygood presented several items for consideration by the subcommittee. A summary of outreach activities conducted by all Site Specific Advisory Boards was provided (see attached). She noted that the informal survey, provided by the Oak Ridge SSAB Administrator did not include all activities conducted. Ms. Haygood also noted that the Center for Risk Excellence is looking for a new editorial board for their publication and would like an SRS stakeholder. She noted the time requirements and asked anyone interested to see her for an application.

Ms. Haygood also noted the Southeast Environmental Management Association Conference to be held November 4 in Martinez, Ga. Karen Patterson participated in last year's conference and an invitation had been extended for Board participation this year as well. Bob Stokes, Chairman of the Conference noted SEMA's fifth annual conference, which brings together decision makers, regulatory and government officials; and stated the Board's presentation being developed for the Speakers Bureau would probably be a good one for the conference. Ms. Haygood stated that Karen Patterson had suggested a paper on the use of focus groups and how technical assistance is gained from interested stakeholders and retirees. Outreach Subcommittee members agreed to ask Karen Patterson to respond to the SEMA Call for Papers.

Dawn Haygood also noted an invitation to provide a display at the Third Annual GreekFest Carolina and Benedict College First Home Game on August 28, 1999 in TS Martin Park in Columbia, S.C. Subcommittee members determined this would be a worthwhile effort that coincides with the membership solicitation campaign.

Lane Parker asked for any public comments from the audience. Russ Messick noted that he thought the Board was doing a great job and he wished more members of the public came out to witness it.

The meeting adjourned at 3:55 p.m.

***Meeting handouts may be obtained by calling 1-800-249-8155.***